



Sponsor/Client agrees to hold XTREME PRODUCTIONS and Sports Extreme, harmless from all claims arising from the use and promotion thereof in kind, of all kind of any kind whatsoever. XTREME PRODUCTIONS, INC., does not guarantee or warrant any such claims to the success or failure of Sponsor/Client participation.

CONTACT PERSON	
ADDRESS	
DAY PHONE	EVENING PHONE
EMAIL	
NAME OF ORGANIZATION (hereinafter "Client")	
TYPE OF PRODUCT/MATERIAL and/or SERVICES	

Letter of Intent

This letter will serve to provide you with notice of our intent to solicit XTREME PRODUCTIONS, Inc as marketing and advertisement provider in coordination with its Professional services for Live Band Events commencing August 16, 2008 thru October 25, 2008 at Sports Extreme in the CISCO ARENA. My client information has been listed above.

This notice is given to you in accordance with the Pennsylvania State regulations or laws governing Professional Business services in Pennsylvania. As set out in the regulations and attached addendum(s) I (client) will perform all necessary duties and activities in accordance with the Boxing event(s) and any and all related activities associated with the promotion and distribution thereof. It is understood that XTREME PRODUCTIONS will comply in the same manner to promote/market or distribute said products/services and or activities. Please acknowledge receipt of this Notice of Intent by signing this letter in box number (3) below. I would also request that any future communication related to modification and or adjustment be provided in writing

As agreed:

Product Services Request

It is our intention to have your company as a Major multi-media NETWORK Sponsor. Our event will allow for you to have a presence as Sponsor. Live and pre-recorded TV, cable, internet, newspaper, mailers, fliers, posters and any other mediums in kind of any kind use to promote the said event. For TV productions (if available) client must provide all materials used to market or advertise company's products and or services.

\$650 SPONSORSHIP + PRODUCT/SERVICE SUPPORT
Individual packages can be designed upon request see price list below



Ask about our branding packages!

Walls, bumper corners and Band members too!!

Description of Services

- Multi-media exposure including but not limited to, radio, newspaper, direct mailers and other like promotional products.
- Stage branding, floor bumper with company logo (\$150)
- Back Drop Stage logo (\$300)
- Inclusion of Company logo displayed in multiple corners of venue (\$200)
- Multiple voice announcements during the event by MC (\$75)
- Promotional banner(s) at event (\$150- must supply banner)
- Name and logo in all newspaper ads (\$125)
- Inclusion on fliers & posters used in marketing of event (\$275- 15K units)
- Inclusion with 94 WYSP Rock Station marketing and commercials (\$500)
- Email blast to the cyber members of promotional flyers (\$125)
- 8x 10 Booth Display and Interactive Sales Area (\$225)
- 4 – VIP seats

VISA /MASTERCARD ACCEPTED

CHECKS/MONEY ORDERS MADE PAYABLE TO SPORTS EXTREME

AGREED TO BY:

_____ DATE

CLIENT _____ DATE